



**IMPACT REPORT 2023** 



Your compassion and generosity make a profound impact in the lives of the 100,000 people Feeding SWVA serves each month. As a supporter of Feeding Southwest Virginia, you are part of the movement to end hunger in our region. I know it can be disheartening to learn that nearly 28,000 of our children are at risk of going to bed hungry every night. And our kids aren't the only ones facing hunger: Seniors are an often-overlooked age group that struggles to put food on the table. With an aging population, more older folks are living their "golden years" in poverty, which to me is unacceptable. Thankfully, many seniors are taking advantage of our Mobile Food Pantry and Mobile Marketplace Programs to stretch their limited income. We have also developed many amazing partnerships to help address other health issues impacting our neighbors.

Your compassion and generosity make a profound impact in the lives of the 100,000 people Feeding SWVA serves each month, but the fact remains that we still have work to do. You can help in so many ways donations are always impactful, of course, but you can also volunteer to keep our operations running smoothly. Another way to help is to advocate for Congress to pass a Farm Bill that supports farmers and food bankers in maintaining a strong pipeline of food.

Finally, I'd like to share news that the Food Bank will be doing some much-needed renovations at our Salem facility. Thanks to American Rescue Plan Act (ARPA) funding, we will be able to paint, replace windows and flooring, and more—work that is required to address over 20 years of usage. These improvements would not be possible without the restricted ARPA grant, which recognizes that infrastructure (including a safe and healthy workplace) is critical to an organization's ability to function properly.

Thank you for all you do to feed our neighbors and nourish futures.

Sincerely,

James E Fearman Jr

James E. Pearman Jr. Board Chair, Feeding Southwest Virginia



# What's in a Name?

A name can be a tricky thing. While at times our name, Feeding Southwest Virginia, seems to fit us perfectly, most days I feel it doesn't quite fit who we are. When I'm in Covington, where we distributed 314,074 pounds of food last year, I think we should be called "Feeding Western Virginia along the Alleghany Mountains." When I'm in Danville, where we serve more than 5,700 neighbors each month, I want to say we're "Feeding South-Central Virginia along the North Carolina Border." Of course, because we are the largest food bank in the region, we must use a name that describes the entire area we serve. I worry that our name leads some donors and neighbors to believe our organization isn't relevant to them, but we most certainly are. We are always assessing the need and striving to meet it in all of the 26 counties and nine cities we serve in our region.

We may officially be "Feeding Southwest Virginia," but we're really **"Feeding Somebody Somewhere Every Day."** 

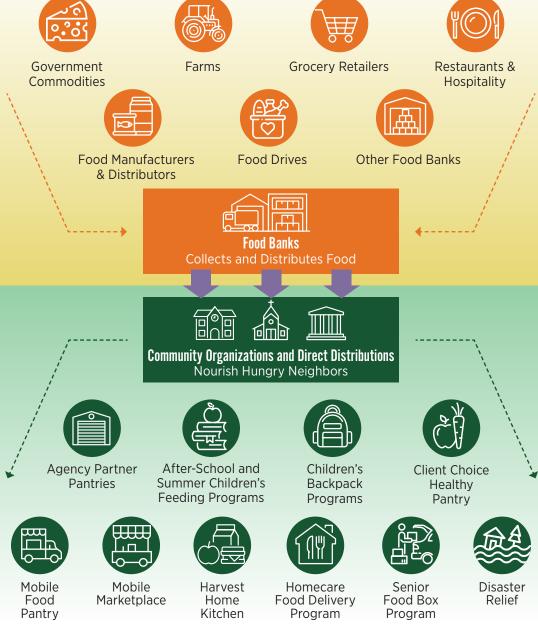
Sincerely,

Pamela Sinino)

Pam Irvine CEO and President, Feeding Southwest Virginia



## How Feeding Southwest Virginia Works



# THE VALUE OF Community Partnerships

## THIS YEAR, FEEDING SOUTHWEST VIRGINIA RAN TWO DIFFERENT CAMPAIGNS DESIGNED TO BRING SOME FRIENDLY COMPETITION TO THE MISSION OF NOURISHING OUR NEIGHBORS.

In April, the legal community in Southwest Virginia threw its weight behind the Food Bank for the 17th edition of Legal Food Frenzy. This campaign is part fundraiser, part friendly competition sponsored by the Virginia Attorney General, the Young Lawyers Division of the Virginia Bar Association, and the Federation of Virginia Food Banks—designed to encourage law firms and other teams from across the state to support their local food banks.

This year's Legal Food Frenzy saw participation from 30 teams across Southwest Virginia, raising an astounding \$50,000 for the Food Bank! For the first time ever, groups from Southwest Virginia took home prizes in four out of the five possible statewide categories. To top off, this year's grand prize—The Attorney General's Cup—was won for the third year running by The Law Office of James Steele, a firm based in Roanoke.

Not to be outdone by the legal community, a similar campaign called "Commissioners and Cans" was expanded this fall to great fanfare

and success. Commissioners and Cans pits offices of the Commissioners of Revenue from across the state and region against one another to see who can have the biggest impact on their respective food bank partners.

The first edition of this expanded campaign resulted in 5,439 pounds of food donated and an additional \$3,024 raised for Feeding Southwest Virginia from eight different offices! The Food Bank had the distinct pleasure of celebrating the Dickenson County Commissioner of Revenue Office, which won the entire statewide competition with over 2,000 pounds of food donated!

We couldn't be more thankful for the generosity and commitment shown by the law firms and Commissioners of Revenue who participated in these two impactful campaigns. Their efforts have made a tremendous difference in the lives of those we serve, and we look forward to continuing these friendly competitions in 2024!





Feeding Southwest Virginia's Partner Pick-Up Program has been going strong since the 1990s—long before reducing food waste became the national concern it is today. Even then, Feeding SWVA's President and CEO Pamela Irvine, had major grocers—including Kroger and Food Lion—on board. Today, the program rescues millions of pounds of food each year that would have otherwise gone to local landfills.

The program works with food donors across the region to rescue food from retail grocery stores, outlet stores, caterers, restaurants, and more. These foods—such as day-old bread, blemished fruit, and seasonal items cannot be sold, but they are perfectly safe to consume. Partner pantries and feeding programs pick up this product directly and distribute it to their neighbors in need.

Joey Donovant, Food Resourcing Associate for Feeding SWVA, witnesses how hard the partner pantries work to meet the need of the neighbors who rely on them for food. "The staff and volunteers from these partner pantries are in the trenches day to day, sometimes in extreme temperatures, loading their transport vehicles [to get food on their pantry shelves]," said Donovant.

Because perishable food has a higher nutritional value than shelf-stable items, the Partner Pick-Up Program is essential for providing healthy items such as fresh produce, dairy, and meats. (All fresh meat is frozen one day before it goes out of date.)

For a pantry to participate in the program, staff must receive certified training in food safety as well as in data reporting. "It's a lot of training to manage," said Donovant, who also works to link partner pantries with participating stores. "The program is mutually beneficial because it helps companies save on their waste costs," he added.

In addition to reducing waste (and the associated costs), Feeding SWVA's Partner Pick-Up Program builds strong relationships between grocers and the communities they serve. Retailers provide an invaluable community service through food donations to the program.

## When neighbors are nourished, everyone wins!



# **Financial Summary**

## FISCAL YEAR ENDED JUNE 30, 2023

ASSETS		
Cash and cash equivalents	\$	3,365,617
Receivables and prepaid expenses		1,001,122
Inventory		838,302
Investments, cash restricted and reserve funds		6,636,191
Property and equipment, net		6,466,308
TOTAL ASSETS	\$	18,307,540
LIABILITIES & NET ASSETS		
Liabilities		
Total current liabilities	\$	856,659
Long-term deferred revenue		134,166
Long-term debt		3,332,393
TOTAL LIABILITIES	\$	4,323,218
Net Assets		
Without donor restrictions		
Undesignated	\$	10,728,055
Designated—operating reserve		2,200,000
Total without donor restrictions		12,928,055
With donor restrictions		1,056,267
TOTAL LIABILITIES AND NET ASSETS	\$	18,307,540
REVENUES AND SUPPORT		
Grants and government reimbursements	\$	3,917,401
Sales of purchased food		2,266,008
Other		504,011
Donated food		27,281,999
Contributions		5,503,928
TOTAL REVENUES AND SUPPORT	\$	39,473,347
EXPENSES		70.000
Program services	\$	36,220,356
Management and general		968,388
Fundraising	•	1,032,148
	\$	38,220,892
CHANGE IN NET ASSETS	\$	1,252,455
Revenues & Support		Expenses
Graver and 10% Government		<ul> <li>Program Services</li> </ul>
Reimbursements		Management

Note: Financials include the value of donated food. Donated product on hand at year-end is valued at the national wholesale value of one pound of food, as determined by the most recent study conducted by Feeding America. Food donations and distributions of donated product are recorded at the weighted average wholesale values in effect during the year. The information in this summary was excerpted from our FY 2023 complete audited financial statements, which are available on our website and upon request.

6%

<1%

69%

14%

Sales of

Donated Food

Contributions

Other

Purchased Food

95%

2%

3%

and General

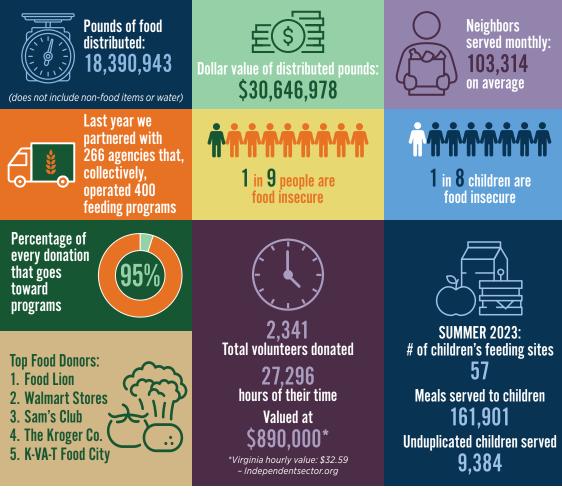
Fundraising



## Can we count on you?

We hope that you will consider making a donation to Feeding Southwest Virginia this year. Your kind donation has tremendous power in helping the Food Bank to buy food; operate programs that feed children, families, and seniors; and fuel our trucks that deliver food assistance to all 26 counties and nine cities in our service region. Unfortunately, Southwest Virginia has some of the most struggling counties in the Commonwealth of Virginia. Food insecurity rates in local counties are often twice the state average. Our neighbors in SW Virginia are facing hunger due to pandemic-era relief efforts ending, high inflation rates for food and shelter, and scarce economic opportunities. Food insecurity remains a crisis. Thank you for your support.

# FEEDING SWVA FAST FACTS





1025 ELECTRIC ROAE SALEM, VA 24153 Non-Profit U.S. Postage **PAID** Bedford, VA Permit No. 3

## **FEEDING SOUTHWEST VIRGINIA**

### Salem Distribution Center Administrative Offices 1025 Electric Road Salem, VA 24153 P: 540-342-3011

Abingdon Distribution Center 21452 Gravel Lake Road Abingdon, VA 24211 P: 276-628-9266

### Community Solutions Center

2328 Melrose Ave NW Roanoke, VA 24017 P: 540-521-7156

## **BOARD OF DIRECTORS | FY 2023**

#### OFFICERS

James E. Pearman Jr | Board Chair Jon Painter | Board Vice Chair Maximilian Schuetz | Board Treasurer Ted Pile | Board Secretary Jamie Wood | Corporate Secretary Pamela Irvine | Chief Executive Officer

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